



# SimilarWeb

## Website Analysis Overview Report

October 2018

- [noticiasmaia.com](http://noticiasmaia.com) • [maiahoje.pt](http://maiahoje.pt)
- [primeiramao.pt](http://primeiramao.pt)



View the full analysis at: <https://pro.similarweb.com>

### Global Rank ⓘ

Last 28 Days (As of Oct 22), 🌐 Worldwide

noticiasmaia.com	#470,044
maiahoje.pt	#12,004,033
primeiramao.pt	#2,716,514

### Country Rank ⓘ

Last 28 Days (As of Oct 22), 🇵🇹 Portugal

noticiasmaia.com	#3,814
maiahoje.pt	#145,304
primeiramao.pt	#24,231

### Category Rank ⓘ

In 📰 News and Media

noticiasmaia.com	#23,255
maiahoje.pt	#229,722
primeiramao.pt	#79,000

## Website Audience

### Total Visits ⓘ

Last 28 Days (As of Oct 22), 🌐 Worldwide

Domain	%	#
noticiasmaia.com	<div style="width: 85%;"></div>	104,567 📈
maiahoje.pt	<div style="width: 5%;"></div>	< 5,000
primeiramao.pt	<div style="width: 10%;"></div>	12,080

### Traffic Share ⓘ

Last 28 Days (As of Oct 22), 🌐 Worldwide

Domain	Desktop	Mobile
noticiasmaia.com	10.69% <div style="width: 10.69%;"></div>	89.31% 📈 <div style="width: 89.31%;"></div>
maiahoje.pt	33.87% <div style="width: 33.87%;"></div>	66.13% <div style="width: 66.13%;"></div>
primeiramao.pt	35.51% <div style="width: 35.51%;"></div>	64.49% <div style="width: 64.49%;"></div>

### Engagement ⓘ

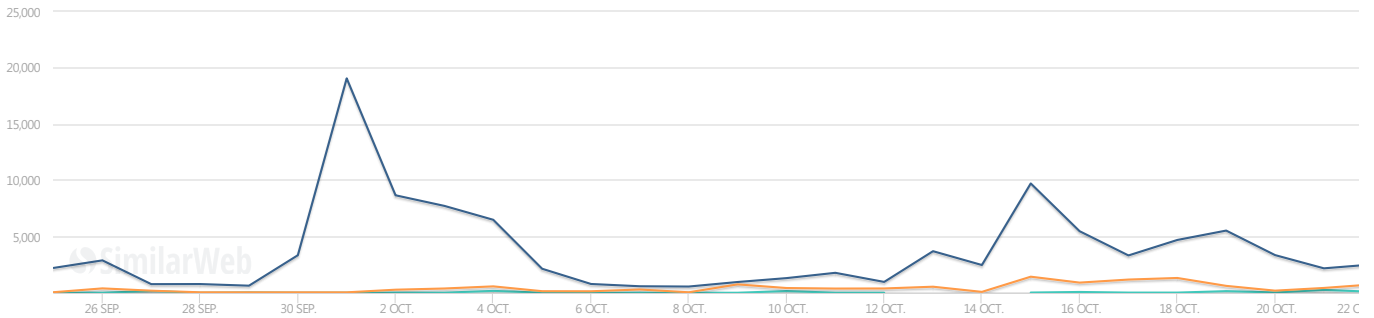
Last 28 Days (As of Oct 22), 🌐 Worldwide

Domain	Avg. Daily Visits	Unique Visitors	Visits / Unique Visitors	Avg. Visit Duration	Pages/Visit	Bounce Rate
noticiasmaia.com	< 5,000 📈	N/A 📈	N/A 📈	00:00:30 📈	1.27 📈	85.96% 📈
maiahoje.pt	< 5,000	N/A	N/A	00:00:00	1.54	74.72%
primeiramao.pt	< 5,000	N/A	N/A	00:01:00	1.40	75.59%

### Visits over time

Last 28 Days (As of Oct 22), 📊 All Traffic

104.6K 1.3K 12.1K



# Geography

## Top 5 Countries

Last 28 Days (As of Oct 22), Desktop Only

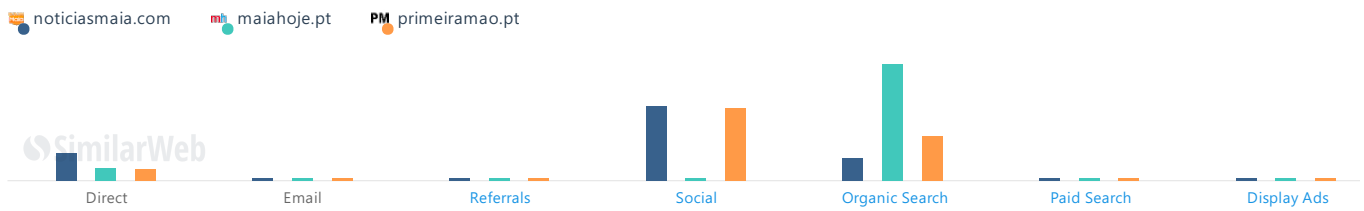


Country	Traffic Share	Group Traffic Share Split
Portugal	97.84%	82.5% (noticiasmaia.com) / 15.9% (maiahoje.pt)
Brazil	1.59%	100.0%
United Kingdom	0.57%	100.0%

# Marketing Channels

## Channels Overview

Last 28 Days (As of Oct 22), Worldwide Desktop Only



# Referrals

## Top Referring Websites

Last 28 Days (As of Oct 22), Worldwide Desktop Only

Domain	Category	Traffic Share	Group Traffic Share Split
skyscrapercity.com	Internet and Telecom > Chats and Forums	100.00%	100.0%

## Search

### Top Search Terms ▶ Organic ▾

Last 28 Days (As of Oct 22), Worldwide  
Desktop Only

noticiasmaia.com maiahoje.pt primeiramao.pt

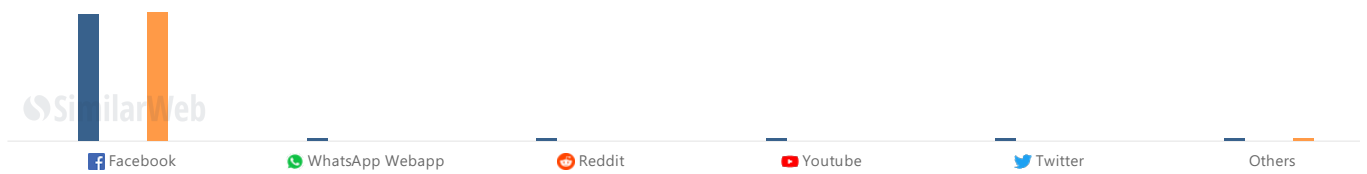
Search Term	Traffic Share	Group Share Split	Volume	CPC
livro familia maia	8.29%	100.0%	N/A	N/A
maia	7.66%	100.0%	114,620	\$0.29
prozis maia	5.89%	51.0% / 49.0%	170	\$0.34
hugo oliveira maia	5.50%	47.5% / 52.5%	10	N/A
águas santas maia	3.01%	100.0%	60	\$0.72

## Social

### Social Traffic ⓘ

Last 28 Days (As of Oct 22), Worldwide  
Desktop Only

noticiasmaia.com maiahoje.pt primeiramao.pt



## Display Advertising

### Top Publishers ⓘ



NO DATA AVAILABLE

## Display Ad Network ⓘ



NO DATA AVAILABLE

## Traffic Destination

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### Top Ads Destination ⓘ



NO DATA AVAILABLE